

# Walk In GYN Care SMS Privacy Policy

**Effective Date:** June 27, 2026

## 1. Overview

Walk In GYN Care ("we," "us," or "our") respects your privacy and is committed to protecting your personal information. This SMS Privacy Policy explains how we collect, use, disclose, and safeguard your information when you opt in to receive SMS text messages from us.

## 2. Information We Collect

When you enroll in our SMS messaging program, we may collect:

- Your name
- Your mobile phone number
- Your email address (if provided)
- Your consent to receive SMS messages
- Your messaging preferences
- Your communication history with our office
- Any information you voluntarily provide during text message communications

## 3. How We Collect Your Information

We may collect your information when you:

- Complete an online form and provide consent to receive SMS messages.
- Verbally consent during a phone call with our staff.
- Verbally consent while speaking with our staff in person.
- Provide your mobile phone number and request SMS communications.
- Initiate a text conversation with our office.
- Otherwise opt in to receive SMS messages.

## 4. How We Use Your Information

We use your information to:

- Send appointment reminders and confirmations
- Notify you of appointment changes
- Respond to your questions and requests
- Send billing and payment notifications
- Provide information related to your care and our services
- Comply with applicable legal and regulatory requirements

## 5. SMS Messaging Program

By opting in, you consent to receive SMS messages from Walk In GYN Care regarding your care and services.

You may receive messages related to:

- Appointment reminders
- Appointment confirmations
- Appointment scheduling and rescheduling
- Billing notifications
- Information related to your care
- Responses to your inquiries
- Other important communications regarding our services

Message frequency varies depending on your appointments, requests, and communications with our office.

Message and data rates may apply based on your wireless carrier's plan.

Consent to receive SMS messages is voluntary and is not a condition of receiving medical care or services.

## 6. Opting Out

You may opt out of receiving SMS messages at any time by replying **STOP** to any text message.

After opting out, you will no longer receive SMS messages unless you choose to opt in again.

## 7. Assistance

For assistance, reply **HELP** to any text message or contact us using the information below.

**Phone:** 917-410-6905

**Email:** [Contact@walkingyn.com](mailto:Contact@walkingyn.com)

**Website:** [www.walkingyn.com](http://www.walkingyn.com)

## 8. Sharing Your Information

Walk In GYN Care does not sell, rent, or share your mobile phone number or SMS consent with third parties or affiliates for marketing or promotional purposes.

We may share your information only with trusted service providers when necessary to provide SMS messaging services or as otherwise required by applicable law.

## **9. Protecting Your Information**

We maintain reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, use, alteration, or disclosure.

## **10. Updates to This Policy**

We may update this SMS Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date.

## **11. Contact Us**

If you have any questions regarding this SMS Privacy Policy or our messaging program, please contact us:

### **Walk In GYN Care**

Phone: 917-410-6905

Email: [Contact@walkingyn.com](mailto:Contact@walkingyn.com)

Website: [www.walkingyn.com](http://www.walkingyn.com)